



Future of Comparison

CANSTAR BLUE STUDENT SCHOLARSHIP 2022

The **Canstar Blue Future of Comparison Scholarship** is an initiative to help students studying at Australian universities or TAFEs get a head start for their future careers, with a \$5,000 prize, plus career coaching money can't buy. Canstar Blue will award the scholarship to an eligible student who we feel best demonstrates an understanding of a trending consumer product or service and its implications for Australian consumers.

Submission instructions

1. Complete the award submission form.
 - All submissions must be accompanied by a completed submission form (see page 2).
 - Only one application is permitted per applicant.
2. Include/attach a Google Docs file, Microsoft Word file or PDF that includes your essay that responds to the question:

'The cost of electricity, petrol and grocery shopping is rising in Australia, and supply issues are impacting availability of products ranging from cars to lettuce. How can a consumer-focused website/app better help Australians navigate these changes to ensure they are making the best purchase decisions for themselves and/or their family?'

 - Email your submission to scholarships@canstar.com.au.
 - Please use the following subject line format in your email:
Canstar Blue Scholarship Submission {- your name}.
3. Submission deadline is **11:59pm AEST 31 October 2022**.
4. Essays must be in English. One diagram may be included. The essay must be no longer than 800 words. Footnotes and a bibliography may be included, but are not included in the word count.
5. All essays will be read and judged by the Canstar Scholarship Committee. The judges' decision is final, and no correspondence will be entered into.

Other scholarship opportunities



Did you know there's a different Canstar Scholarship you might also be eligible to apply for?

If you meet the eligibility criteria outlined in the terms and conditions for this scholarship, you may also be eligible to apply for the separate **2022 Canstar Future of Finance Scholarship** for Australian university and TAFE students. To find out more about the Canstar Future of Finance Scholarship, including the unique essay question, terms and conditions and how to apply, visit the [Canstar website](#).

Submission form

Please complete all fields along with your essay and send as an attachment to scholarships@canstar.com.au using the subject line 'Canstar Blue Scholarship Submission {- your name}' no later than **11:59 AEST Monday 31 October 2022**.

Full name

Email

Mobile phone number

University or TAFE

Course/degree

Year of study (1st, 2nd, etc.)

I, _____ confirm that:

- I have read and accept the [scholarship terms and conditions](#); and
- all work that is submitted in my application and essay:
 - is my original work;
 - is unpublished at the time of submission, and becomes the property of Canstar as described in the scholarship terms and conditions.

Signature

Essay question:

The cost of electricity, petrol and grocery shopping is rising in Australia, and supply issues are impacting availability of products ranging from cars to lettuce. How can a consumer-focused website/app better help Australians navigate these changes to ensure they are making the best purchase decisions for themselves and/or their family? **(max. 800 words)**

Please include footnotes and a bibliography using the [Chicago 17th A notes and bibliography \(the Notes system\)](#) format of referencing to attribute sources used for your essay. References will not be included in the word count in assessing applications.

Remember, the Scholarship Committee will be looking out for applications that show the following characteristics:

- Demonstrated understanding of consumer trends in Australia.
- Considered the needs and pain points of Australian consumers when making purchase decisions, and the type of information they would require.
- Use of relevant domestic and/or international examples.
- Creativity and ability to write in a clear, compelling, original and engaging way.

Important: To facilitate the blind review process, please do not include any information that might identify your submission, such as your name, university or TAFE. Instead, that information should be supplied on page 2 of the application form.